

Saturday 3rd September

12-5pm

Leith Links

# EDINBURGH CLIMATE FESTIVAL 2022

A free, family-friendly  
& community-led marketplace event

Stalls, activities, performances, and more!



# EVENT REPORT

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# SUMMARY

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The Edinburgh Climate Festival 2022 was a free, family friendly & community-led event taking place, for the second time, at Leith Links on Saturday 3rd September 2022 from noon until 5pm. The festival aimed to continue to inspire and celebrate climate action in Edinburgh and beyond, and welcomed an estimated 2,500 attendees across the day.

The Festival featured speeches, live music, performances, stalls, kids' and adults' activities, and much more.

Funded by:  
National Lottery Awards for All Scotland  
& a Climate Fringe Festival Grant

Organised by:  
ELREC & NKS

Supported by:  
Transition Edinburgh | The Salisbury Centre | Low Impact Living  
& a team of 20 on-the-day volunteers

# ABOUT THE TEAM

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The event was organised by a consortium of organisations across Edinburgh and the vicinity. Event organisers included ELREC, NKS, The Salisbury Centre, and Transition Edinburgh. The consortium also allocated funds to hire a freelance Event Coordinator to oversee the event.

## Roles

- Event Coordinator (Callum Paterson): Overall coordination, budget and finances, stalls and activities, programme, attending Edinburgh Council meetings, report.
- Logistics Coordinator (Tom Heřmanovský): Coordination of venue, Edinburgh Council meetings, first aid, and waste collection.
- ELREC: Budget and finances, venue, stalls and activities, programme, music, speakers, power, stage, security, PR, social media, waste, promotion, report.
- NKS: Budget and finances, stalls and activities, programme, 'info point', promotion.
- The Salisbury Centre: Member of the steering group
- Transition Edinburgh: Member of the steering group



# OUR VOLUNTEERS

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Volunteers, as always, were indispensable and key to the success of the festival. The volunteers took on many roles throughout the day, including:

- Setting up - marking the grass for stalls, assembling gazebos and moving tables
- Assisting stallholders setting up their stalls
- Ensuring visitors were using the waste bins provided
- Stewarding
- Photography
- Staffing our info point
- Clearing up - taking down gazebos and tables, storing them safely, and assisting stallholders with their own clear up
- Litter-picking at the end of the event

A volunteers' celebration party was organised on 25th November 2022 to thank volunteers for their involvement in the festival.



# SPENDING

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## Income

- £10,000.00 from National Lottery Awards for All
- £500.00 from Climate Fringe Festival Grant
- £1,320.00 from stallholder donations

**Total: £11,820.00**

## Expenditure

- Council Fees (Venue and licence etc.) - £1,000.00
- Promotions, banner design, posters and Facebook ad - £500.00
- Event coordination at 1 day per week - £2,500.00
- Eco workshops (eg North Edinburgh Arts, FloraMedica) - £1,000.00
- Performance and entertainment (eg Art Installation) - £2,000.00
- Other equipment (marquee, etc) - £500.00
- PA and stage/Bins - £2,500.00

**Total: £10,000**

- £500 from the Climate Fringe was used to pay for admin time and volunteer expenses.
- £1320 from stall holders donations was used to pay for the volunteers celebration and there is approximately £800.00 left in the ECF fund. This will be used to pay for admin time in the Edinburgh Climate Festival 2023.

# PROMOTION

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Promotion of the event was mainly through social media and printed posters and flyers. We posted regularly on our own social media channels, tagging stallholders and other organisations in Edinburgh, and we asked various organisations to share information about the festival to their audiences to maximise the reach on social media.

We also allocated some budget to printing posters and flyers based on the design used as a cover for this report. These were printed by Edinburgh Copy Shop and distributed by our organisers, volunteers, and by volunteers from Edinburgh Climate Coalition. We held two leafleting events with teams posting flyers through doors around Leith Links, and also having a table at Newkirkgate Shopping Centre. Posters were put up in shops, cafes, restaurants and other venues around Edinburgh.



Granton Goes Greener

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We are very excited to be part of [Edinburgh Climate Festival](#) in Leith Links park this year 🥰🥰🥰  
Will have FREE clothes to give away and some exciting workshops at our stall. Keep checking our social media for more details 👍👍👍



# LOGISTICS

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## 01 — Stage

Our stage was the focal point of the festival. Alongside a DJ playing music between performances including yoga, dance, and a puppet show, we heard from a variety of speakers. This included Cllr. Cammy Day, Foysol Choudhury MSP, and Prof. Sir Geoff Palmer. We also held an 'open-mic', allowing us to hear inspiring messages from representatives of Just Stop Oil, Stop Jackdaw, 2050 Climate Group, SCCAN, Transition Edinburgh, and more.



## 02 — Waste

The goal was to generate as little waste as possible. We contracted Hamilton Waste to provide waste bins. We had bins for general waste, dry recycling, and food waste. The company has commitments to sustainability and avoiding sending waste to landfill. There was little rubbish left to be collected at the end of the day, however our volunteers spent time litter picking to ensure no rubbish was left behind.



## 03 — Security

Our volunteers were responsible for stewarding and monitoring the size of the crowd. In the event of a security or crowd issue, Police Scotland would have been contacted however there were no incidents reported during the event.



## 04 — First Aid

The first aid service was delivered by Skylark Events Medical Services Ltd. No major incidents were reported across the day.



# STALLS & ACTIVITIES

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We had over 40 stalls and activity providers from all corners of the climate movement and the Edinburgh community.

1.5Max School Summit	Extinction Rebellion Edinburgh	Salisbury Centre
2050 Climate Group	Granton Goes Greener	SCOREscotland
ACE (Autonomous Centre of Edinburgh)	Greenpeace Edinburgh	Scot.E3
Caroline Carmichael - Storyteller	Home Energy Scotland	Shanti Shanti - Colours of Nepal
Changeworks	Indian Classical Dance Performance	Spokes
Circus Performer	IntelliDigest Ltd.	Stop Jackdaw
Citizens Climate Lobby UK	Just Stop Oil	Super Power Agency
Claire MacLaine - Storyteller	Louis Keal	Tai Chi Class
Climate Data	LoveLiveGiveArt	The Micro Band - Musicians
Common Weal	Low Impact Living	The Refillery
DJ	Mark Smith - Musician	The Welcoming
Edinburgh Climate Coalition	Mved	Three for the Sea
Edinburgh Garden Partners	NKS	Transition Edinburgh
Edinburgh Green Party	Our Future Edinburgh	UK Centre for Ecology and Hydrology
Edinburgh Trade Union Council	ProVeg	Wooden Marek
ELREC	RSPB	Yoga

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# FEEDBACK

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## WHAT DID OUR STALLHOLDERS THINK?

We asked our stallholders for feedback on the festival. Their responses were overwhelmingly positive, with helpful and constructive points of feedback that we will take forward into 2023 and beyond.

**4/5**

How was communication in the run up to the event?

**70%**

Said they were approached far enough in advance to prepare well for the festival

**4.3/5**

How was the venue?

## THINGS TO CELEBRATE

- Range and diversity of stalls and activities
- Opportunity for collaborating and networking
- Communication and accommodating stallholder requests

## THINGS TO IMPROVE

- Lack of wider promotion
- Location/venue was a bit out of the way
- Lack of food stalls
- Atmosphere was lacking at times due to gaps in DJ set
- Not enough staff members

# FEEDBACK

from our stallholders

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“As always, a nice general atmosphere, and...there was a feeling of diversity among the stalls and performances.

Good support from volunteers and staff on site and... sense of comradery and solidarity. Speakers addressed a good balance of hope, while also addressing the scope and reality of the crisis we're in.”

“It was a really well organised and multicultural event.”

“The festival provided an opportunity to hear about what others are doing and the chance to meet up with the active climate community in Edinburgh.”

“Looking forward to seeing the festival moving around different sites in future. Leith Links is great...but if you're not going there specifically for the festival it is a bit out of the way.”

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# FEEDBACK

from our steering group

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"We must be sure to commend ourselves and our work and the fact that we made the festival happen amidst very challenging circumstances and limited time and capacity. We should be proud!"

"It was all great - it was really good to have had a designated, employed Coordinator and many people came together to take part, and it felt positive"

"I would just like to acknowledge the fantastic achievement by the team this year!"

"We should recognise that this year, we pushed ourselves out of our comfort zone and tried new things that worked really well, such as the Climate Activism open-mic"

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# ACKNOWLEDGEMENTS

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We would like to thank National Lottery Awards for All Scotland and the Climate Fringe Festival for their financial support. Without these funds, the festival wouldn't have been possible.

We would also like to thank the City of Edinburgh Council for their support and guidance.

Finally, we extend our thanks to everyone who volunteered in any capacity to organise or support this year's Edinburgh Climate Festival; to all of those who hosted a stall, activity, or performance; and to every member of the public who attended on the day.

**We thank you for your continued support  
to inspire and celebrate climate action in  
Edinburgh.**

## Contact

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